

MERRY CHRISTMAS

and

HAPPY HOLIDAYS



We will be closed from December 24  
through January 1<sup>st</sup>.

*Our goal is to  
work intimately  
with our clients  
to develop  
strategic plans  
that enhance  
customer  
experiences,  
through  
innovative  
products and  
brand  
reinforcement.*

This has been an exciting 6 months with a lot of changes!

**New Owners!** For those of you not already aware, we are pleased to officially announce that **ID-ONE is under new ownership!** The efficient service and quality industrial design you expect from ID-ONE will remain the same, but we are growing and adding many new services.

**New Branch!** Speaking of growing, we are also excited to announce that we will be opening a branch of ID-ONE in Santa Barbara, California.

**Holidays.** ID-ONE will be closed from December 24<sup>th</sup> through January 1<sup>st</sup>. For any urgent matters please e-mail [mary@id-one.net](mailto:mary@id-one.net). I will have limited access to e-mail but will respond as quickly as possible.

Glen Clifton has stepped down as Principal, but continues his relationship with ID-ONE as a consultant, advisor, and liaison to our vendors in China.

We hope you will come and check out our new look and get to know us!

**Happy Holidays,**

*Mary J Brush*

Mary J. Brush

President | ID-ONE Austin

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PS. I've included some of our new services at the bottom of this letter. I hope you will check them out and let me know if there is any way we may be of assistance to you!

### **New Expertise**

#### ***Animation***

We've added 2D and 3D animation capabilities to our Graphic Design/Industrial Design portfolio. Brian Butler is moving forward with managing and extending our animation capabilities. We have the ability to generate animations for a variety of purposes (including marketing collateral, investor pitches, websites, user manuals, etc). We can also generate animations using a variety of formats and for different storage media.

Keep an eye on our [website](#) for demonstrations of our animation capabilities- COMING SOON!

#### ***Increased Mechanical Engineering***

We've increased our ME staff! Please help us welcome Joe Crosby to ID-ONE. He has almost 10 years of mechanical design experience in Solidworks and Pro/E, and developed solutions for a variety of computer manufacturers and other employers. Joe will be working closely with our clients that require mechanical engineering or CAD work to assist them in bringing their products to market.

#### ***Electrical Engineering***

We've added an Electrical Engineer who has over 15 years experience in working with various embedded system products. He has expertise developing hardware in commercial and consumer markets. His areas of expertise include:

- High Reliability Products
- Low Power Products
- Distributed Processors
- Battery Operated Products
- Designing System Architectures
- FPGA Firmware Development
- Digital Hardware Design
- Developing Functional Requirements

#### ***Embedded Software Engineering***

Our experienced Software Engineer has worked with various embedded system products for over 15 years. He has experience developing software in commercial and consumer markets. His areas of expertise include:

- High Reliability Products
- Low Power Products
- Battery Operated Products
- Distributed Processing Systems
- Device Driver Development
- Embedded Software Implementation
- Designing System Architectures
- Developing Communication Protocols
- Developing Functional Requirements
- Motorola, Intel and various processors